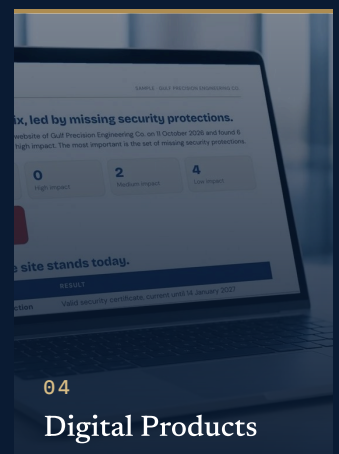
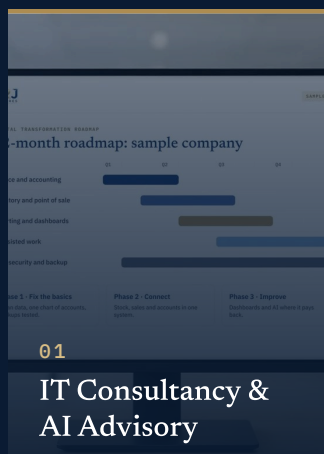


Company Profile

Technology, sustainability and training, advised independently.



ABOUT M2J VENTURES

A specialist firm built on decades of regional experience.

We review the systems, buildings and skills an organisation runs on, advise on what to do next, and help see it through. For enterprises, corporates and small and medium businesses across the UAE, the GCC and internationally.

30+

years of IT experience behind
our technology practice

FOUR PRACTICE AREAS



IT Consultancy & AI Advisory

Clear technology decisions that serve your goals.



Green Building & Sustainability

Energy modelling and certification support.



Corporate Training

Courses built for your organisation.



Digital Products

Fixed-scope reviews with a clear report.



www.m2jventures.ae

Everything in this profile, in more detail

WHY M2J VENTURES

Senior, independent and focused on what your business needs.



Enterprise IT leadership

Decades leading enterprise IT across the Eastern Hemisphere, now applied to businesses of every size.



A senior lead, hands-on

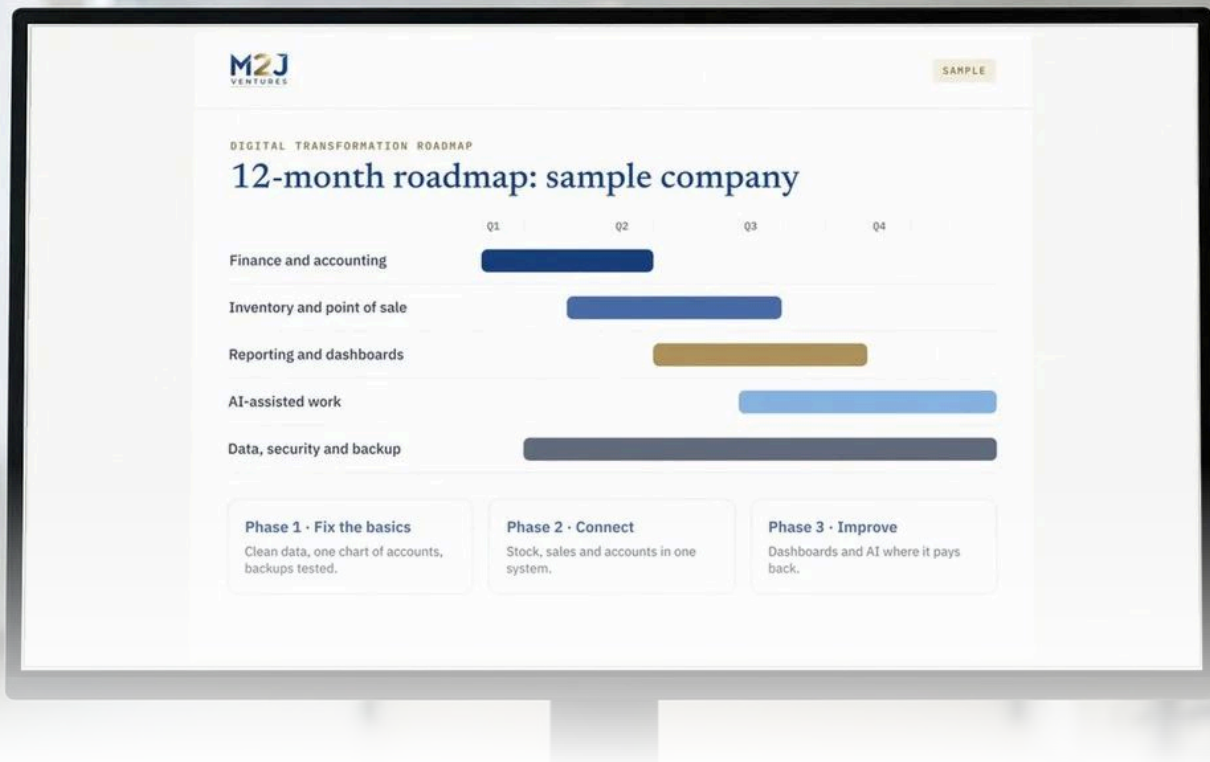
Your engagement is led by an experienced consultant who scopes the work personally and stays involved throughout.



Independent advice

We recommend what fits your business, not what we sell. If we ever have a relationship with a vendor we recommend, we tell you before you decide.

Scope and fee agreed in writing before any work starts.



PRACTICE AREA 01

IT Consultancy & AI Advisory

Most businesses don't have a technology problem. They have a decision problem.

We translate business goals into clear technology decisions, and help you carry them out.

Digital Transformation Roadmap

Where your technology stands, where the business is heading, and the order of moves to get there.

AI advisory

Where AI genuinely helps your business, where it adds risk, and how to keep it under control.

Advice, and set-up for SMEs

Corporates keep delivery with their own team or vendor. For SMEs we can also set up the solution.

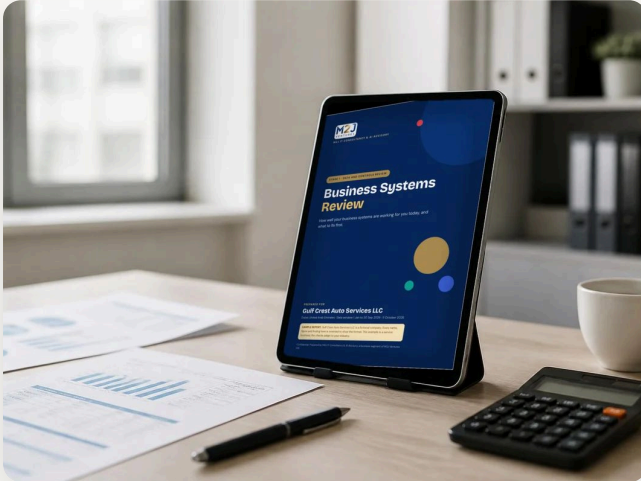


www.m2jventures.ae/IT
Services, recent work and FAQs

PRACTICE AREA 01 • IT CONSULTANCY & AI ADVISORY

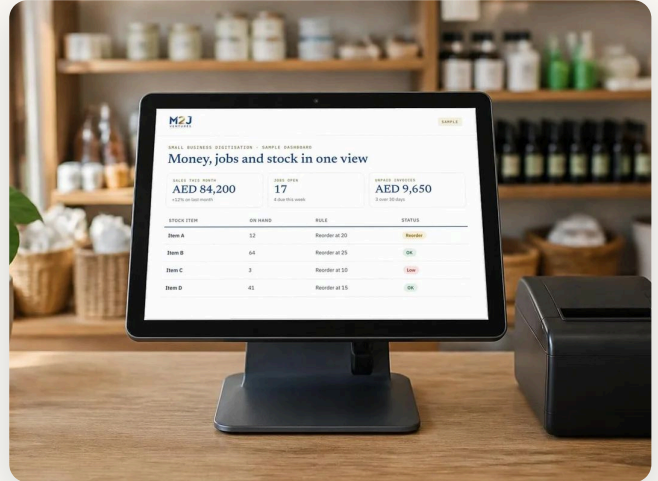
Business Systems & Digitisation

Make the software you run on work harder.



Business Systems Review

A review of how your systems are used, with a clear plan to fix the gaps. Covers finance, operations, sales and people, and the spreadsheets in between.



Small Business Digitisation

Bills, payments and stock in one place, VAT reports ready for your accountant to review, and most of the day-to-day work done from your phone.

We set up and advise on business software, including accounting systems. M2J Ventures - F.Z.E is not an accountant, auditor or registered tax agent and does not give accounting, audit or tax advice or file returns. Screens shown are samples.



www.m2jventures.ae/IT
See a sample Business Systems Review

PRACTICE AREA 02

Green Building & Sustainability

Your technical hand for energy modelling and certification.

For consultancies, architects and developers who have the expertise but not the hours.



Energy Modelling

Daylight & Glare Studies

CFD & Thermal Comfort

Certification Gap Analysis

Credit Documentation & Submittals

Readiness & Reviewer Comments

You submit, we prepare

We develop the models, calculations and documents; you review and submit.

The right specialist

You see their credentials before work starts.

Your format, your template

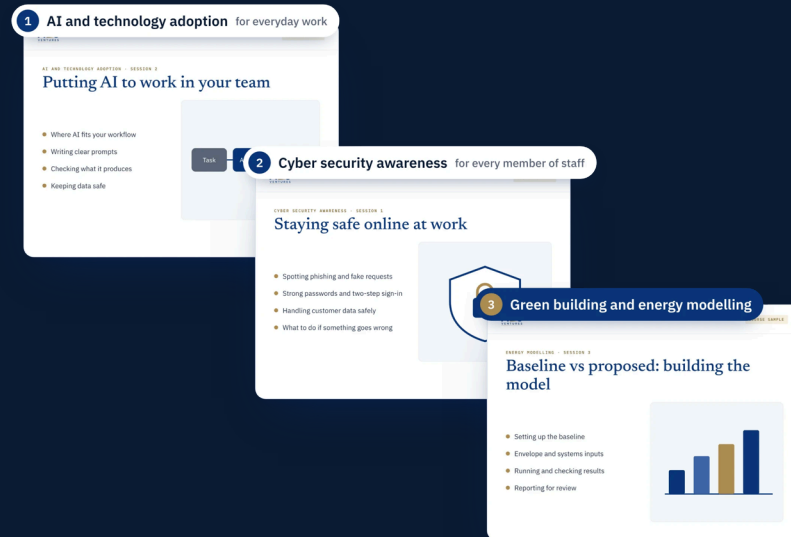
Delivered ready to go into your submission.

LEED® · Estidama Pearl · Al Sa'fat · Mostadam · ASHRAE 90.1

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www.m2jventures.ae/GreenBuilding
Services, how we work and FAQs



PRACTICE AREA 03

Corporate Training

Courses built for your organisation.

Delivered at your premises or online, in groups or one to one.

AI and technology adoption

AI for everyday work · Using AI responsibly · Writing clear prompts and checking results

Cyber security awareness

Spotting phishing and fake invoices · Strong passwords and two-step sign-in · What to do if something goes wrong

Sustainability and green building

What green building ratings ask of a project team · Sustainable design basics · Documentation for certification

Energy modelling

What a model can and cannot tell you · Baseline vs proposed · The inputs that drive results

Topics and level are agreed with you at the first conversation.



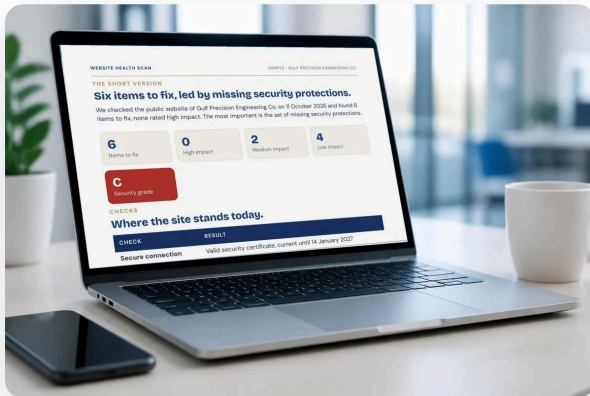
www.m2jventures.ae/Training
Full course topics and a sample outline

PRACTICE AREA 04

Digital Products

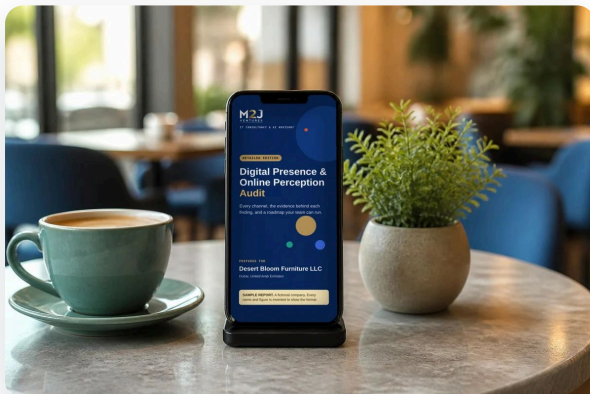
Fixed-scope reviews with a clear report.

For small businesses and professionals. Plain language, with what to fix first.



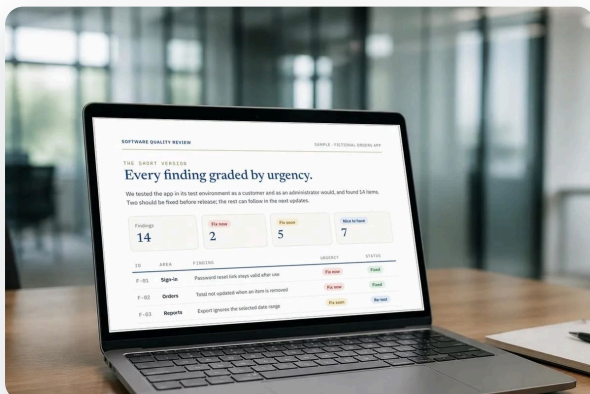
Website Health Scan

Security, speed, search and trust of your public website, with a clear fix list. Report in English and Arabic.



Digital Presence & Online Perception Audit

How your business looks on Google, reviews, social media and your website, with a phased improvement plan. Also as a Personal Brand edition.



Software Quality Review

Testing of your app, website or system before it goes live, with every finding graded by urgency.

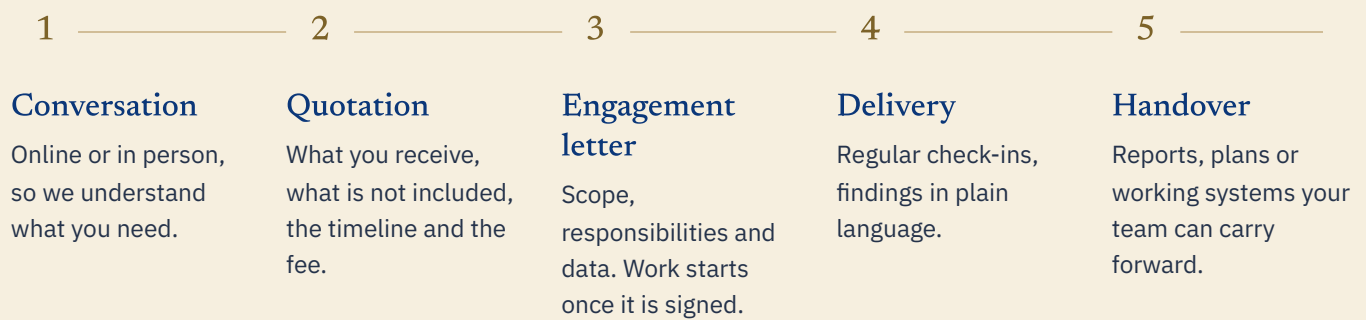


www.m2jventures.ae/DigitalProducts
Request a sample report

HOW WE WORK

From first conversation to handover.

Scope and fee are agreed in writing before any work starts.



Enterprises & corporates

We advise; delivery stays with your team or chosen vendor, so our advice stays independent.

Small & medium businesses

We advise and can also set up the solution, so one provider takes you to a working system.

RECENT WORK

What clients asked us, and what they got.



Speedup Cars

Automotive services and parts

Jobs, stock and money in one view for the owner

Business Systems Review

Management dashboards

Digital Presence Audit

RESULT

From only the daily collection figure to the key numbers across the business on the owner's phone, updated daily.



NavGeo Services

Specialist GIS services

Website and online image made ready before chasing clients

Website Health Scan

Digital presence review

RESULT

From no view of its website's health and security to a clear picture of both, with a short, ordered fix list it can act on.



Fixnova

Renovation and maintenance contractor · Dubai

From hand-built quotes to AI-assisted estimating

Estimating automation

Digital Presence Audit

Website Health Scan

RESULT

Quotations that took more than a week are now ready the same or next working day. Profit is visible job by job.

STARTUP

Software startup

Trade marketing software · client unnamed

Most findings fixed before the client presentation

Software Quality Review

Re-test

RESULT

Most findings accepted and fixed before the meeting. The team presented with a short, known list of open items.

YOUR DATA AND AI

Your information, handled with care.



You stay in control

We work inside your own systems, using access you give us and can remove at any time.



Working copies only

We keep only what the work needs and delete it when we're done.



Kept confidential

Your information stays confidential, as set out in our engagement letter.



Told straight away

If anything goes wrong on our side, we tell you without delay and work with you to put it right.

WHERE AI FITS

AI earns its place when it solves a real problem.

We use AI tools to help with drafting, analysis and testing. A person reviews everything before it reaches you, and responsibility for our advice stays with us.



START WITH A CONVERSATION

Tell us what you're dealing with and we'll tell you plainly if it's ours to solve.

✉ info@m2jventures.ae

☎ +971 50 551 2136 · call

💬 +971 50 551 2136 · WhatsApp

🌐 www.m2jventures.ae

Meetings by appointment, online or at your office



Book a consultation

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M2J Ventures - F.Z.E

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Paying M2J Ventures

Only by bank transfer to an account in the name of M2J Ventures - F.Z.E, or a secure payment link showing it as the payee. Our bank details never change by message. If anything looks different, call +971 50 551 2136 before you pay.